

VISION 2030

Better oral health for all

EFP
STRATEGIC PLAN
2026/2030



EFP STRATEGIC PLAN 2026/2030

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01: INTRODUCTION

THE EFP TODAY

Founded in 1991 as the umbrella organisation for 43 national scientific societies, the European Federation of Periodontology (EFP) is dedicated to promoting research, education, and awareness in the fields of implant dentistry and periodontal science.

Over the past years, the EFP has witnessed impressive growth and successes, both in terms of organisational capacity and global impact, positioning the EFP at the forefront of the profession.

The implementation of the 2021-2025 strategic plan has allowed the EFP to continue to make significant progress on its journey to placing oral health at the centre of the global health agenda. The journey began with a group of pioneers more than 30 years ago, to build a structured and influential international federation. By driving cutting-edge research, raising awareness, developing innovative educational initiatives, and scaling impactful projects, the EFP has improved oral health outcomes, inspired interdisciplinary collaboration, and positioned oral health as an integral part of healthcare systems worldwide. A key milestone was reached in 2022, when the World Health Organization (WHO) integrated oral health into non-communicable diseases (NCDs) and universal health coverage initiatives, highlighting the importance and impact of the EFP and its mission.

The core focus of the EFP has remained consistent throughout this journey, centred on:

- **Bringing together the profession to foster collaboration and exchange.**
- **Advancing and disseminating scientific knowledge to elevate clinical practice globally.**
- **Training future generations of professionals to equip them with the knowledge and skills to address emerging challenges in periodontal health.**
- **Becoming a key contributor to oral health globally, by leveraging scientific knowledge through public awareness projects and policy engagement activities.**

The new strategic plan (2026 – 2030) will guarantee that the EFP continues to deliver value across all its strategic pillars, ensuring that it remains a leader in advancing periodontal science and education, and delivering on **Vision 2030 - better oral health for all.**



MAIN ACHIEVEMENTS FROM THE 2021-2025 STRATEGY

The EFP has successfully delivered on several key objectives outlined in the 2021-2025 strategic plan. These achievements reflect the federation's core values and focus on four key areas:

- **Science – from research to clinical practice**
- **Policy Impact – positioning oral health at the centre of the healthcare agenda**
- **Education – expanding reach and quality of initiatives**
- **Healthcare awareness & engagement – reaching broader segments of the population.**

Throughout this period, the EFP has made significant strides in promoting periodontal health, expanding educational opportunities, advancing scientific research, and shaping policy.

1. Science and research

Science and research are at the heart of the EFP's mission. Since its inception, the EFP has set the standard for scientific rigour in periodontology. Through flagship events like EuroPerio, Perio Master Clinics, Perio Workshops, and publications such as the Journal of Clinical Periodontology and Perio Insight, the EFP has consistently advanced scientific knowledge and connected it to everyday clinical practice. Moreover, various EFP awards have recognised excellence in research, further promoting innovation and progress within the field.

2. EFP clinical practice guidelines

The EFP's clinical practice guidelines have established themselves as essential resources for healthcare professionals, bridging the gap between advanced research and everyday clinical practice to enhance patient care. Building on the rigorous scientific outcomes of Perio Workshop meetings, the EFP has embarked on producing S3-level clinical practice guidelines. These guidelines offer oral healthcare providers detailed, evidence-based, therapeutic pathways tailored to individual patient diagnoses. By delivering precise recommendations on specific interventions, the guidelines aim to optimise treatment outcomes for patients with periodontitis and peri-implant diseases, supporting clinicians in achieving the highest standards of patient care.

3. Policy and influence

Through advocacy efforts and collaborations with key stakeholders—including the Oral Health Platform, ADEE, WHO, WONCA, sponsors, and member societies, the EFP has successfully increased its influence in shaping policies that affect the profession and public health. These relationships have enabled the federation to promote evidence-based policymaking and drive initiatives that raise awareness of periodontal health at both national and international levels.

4. Data-driven policy influence

Leveraging evidence-based research, such as data developed in collaboration with the Economist Intelligence Unit (EIU), the EFP has played a key role in shaping the narrative around periodontal health and prevention. By using solid data to advocate for informed policies, the EFP has positioned itself as a credible and authoritative voice within the realm of public health and policymaking.

5. Education and training

The EFP's commitment to education has remained a central pillar of its strategy. During this period, the organisation worked to harmonise educational efforts, expanding its reach to more students and professionals. Key initiatives include the accredited postgraduate programmes in periodontology and the impactful Perio Workshop on education, as well as the bi-annual Student Symposium, which have set high standards for the profession, as well as the bi-annual student symposium. By offering new educational formats and reaching more professionals, the EFP has ensured that future generations are equipped with the most up-to-date knowledge and skills necessary to meet the evolving challenges in the field. In total, the post graduate programs have involved more than 180 participants, with strong prospects for future growth, as demand continues to increase and partner organisations continue to show support for the EFP educational initiatives.

6. Improved health and wellbeing

One of the core achievements during this period has been the EFP's efforts to raise public awareness about

periodontal health and its critical connection to overall wellbeing. Through campaigns such as Gum Health Day and increased investment in communication tools (podcasts, an enhanced website, newsletters, and more effective use of social media), the EFP has successfully reached new audiences and engaged more deeply with its members. In addition, the development and dissemination of EFP clinical guidelines has equipped oral healthcare professionals with essential tools to improve patient care, supporting the EFP's mission of promoting health and wellbeing globally. In recent years, this impact has been enhanced and replicated through member societies through the creation of the EFP Project Committee, that allowed for broader collaboration and reach.

7. Engagement and communication

Throughout the 2021-2025 strategic period, the EFP has placed a strong emphasis on linking science with policy and increasing its visibility with international institutions and various stakeholders. Investments in communication resources and gathering data (such as the collaboration with the Economist Intelligence Unit), as well as the recruitment of a Head of Communications, have enhanced engagement with member societies and broadened the EFP's audience through more robust and

structured communication strategies. While significant progress has been made, there is still more work to be done to optimise communication and strengthen relationships with the public, international and national health institutions, policymakers, and the broader healthcare community.

8. Internationalisation

The EFP has significantly expanded its international presence through the introduction of the international associate membership, which has brought in 13 new members from across all continents. This growth has led to initiatives like the International Perio Master Clinics, further strengthening its global reach and impact. This expansion has been essential for the federation's ability to influence the field of periodontology on a larger scale, fostering collaboration and knowledge-sharing across borders. By embracing global reach and taking its events to Latin America and Asia, as well as collaborating with international societies during their own congresses, the EFP has solidified its position as a global leader in periodontal health and education.



BUILDING ON SUCCESS → WHERE TO NEXT?

The environment in which the EFP - and other professional organisations - operate is evolving rapidly. While the EFP has made significant progress and delivered on many key objectives from the 2021-2025 strategic plan, growing expectations from stakeholders require the federation to further adapt and enhance its capabilities to provide leadership, innovation, and tangible impact in the fields of periodontal health and implant dentistry.

The EFP must:

- Continue uniting and supporting the profession, providing members with cutting-edge scientific knowledge, high-quality education, and tools to advocate for periodontal health in their own countries.
- Support policymakers by providing stronger evidence-based contributions, particularly as the importance of oral health in overall systemic health continues to gain recognition globally. The federation needs to play a more prominent role in advocating for periodontal health within public health agendas.
- The public is becoming increasingly aware of the importance of periodontal health, thanks to initiatives like Gum Health Day. As expectations around patient care and public health education grow, the EFP should continue to raise awareness, drive preventive measures, and support professionals in meeting these rising demands.
- As the demands and ambitions of the EFP evolve, it will need to continue to develop internal capabilities, by building more robust management resources and processes to support growth.

To meet these growing expectations, the next strategic plan represents an evolution of the accomplishments of the previous plan. It builds on the successes, growth and solid foundations laid over the last few years, with a focus on scaling what works and refining areas that need more attention.



FOCUS ON THE FUTURE

Given the past EFP achievements, the federation must address key issues to ensure continued growth and success:

• Visibility:

The Federation needs to improve how its actions are perceived by stakeholders, including national societies, the public, sponsors, and policymakers. Increasing the visibility of the EFP's work will require more focused communication efforts.

• Stakeholder alignment:

It is essential to foster a spirit of collaboration and shared purpose among all stakeholders, including national societies, international partners and key service providers, to ensure that everyone contributes constructively to the EFP's collective goals. By working together in a coordinated manner, The EFP can amplify its influence and achieve progress that benefits the entire community, without detracting from the contributions of any individual members or groups.

• Educational capabilities:

To scale educational programmes and ensure their continued success, it is essential that the EFP secures additional resources and develops sustainable revenue streams. While the EFP has benefitted greatly from the dedication and expertise of its volunteer base, relying solely on voluntary contributions is no longer sufficient to meet the growing demands of our educational initiatives.

As one of the core pillars of the EFP's mission since its founding, education must evolve to keep pace with the ever-changing landscape of periodontal science and clinical practice. The EFP must invest in expanding its educational platforms, creating innovative formats, and increasing access for professionals at all stages of their careers.

Additionally, greater influence over periodontal curricula, in collaboration with academic institutions and policymakers, will be key to ensuring that EFP programmes remain relevant and impactful.



• Engaging future generations:

The EFP must develop more formal and structured mechanisms to involve the next generation of professionals. Their engagement is key to the future of the federation and the periodontal profession.

• Influence and awareness:

There are significant opportunities to enhance the EFP's influence and raise awareness of the vital role oral health and periodontology play within the broader healthcare community. This includes **advocating for the recognition of periodontology as a specialty across Europe**. Achieving this recognition would not only elevate the profession but also ensure its rightful place within healthcare systems.

The EFP must also continue working to increase the visibility of periodontal and oral health among the public and other medical professionals, highlighting their integral connection to overall health. Strengthening these efforts will contribute to greater respect and understanding of the profession, helping it gain the recognition it deserves both within healthcare systems and among the public.

• Leading prevention efforts:

While the EFP has been successful in promoting research and education, it has yet to fully realise its potential in leading the prevention of periodontal disease. Increased resources and structured efforts will be essential to making prevention a central part of EFP strategy.

• Sustainable funding and strategic partnerships:

To safeguard the EFP's ability to advance its mission and support its members effectively, a sustainable and strategic approach to funding and partnerships is essential. While the EFP values its longstanding collaborations with service providers in areas such as congresses and journal publications, there is an ongoing need to ensure that these key initiatives align closely with the EFP's evolving strategic goals. By fostering open, constructive collaboration with partners, the EFP can guide these activities in ways that best serve its vision and long-term objectives. In parallel, securing financial sustainability remains a priority. Developing

new revenue streams and reducing reliance on traditional funding sources will fortify the EFP's capacity to adapt and thrive, ensuring a solid foundation to pursue its goals in an ever-evolving landscape.

• Green dentistry and sustainability:

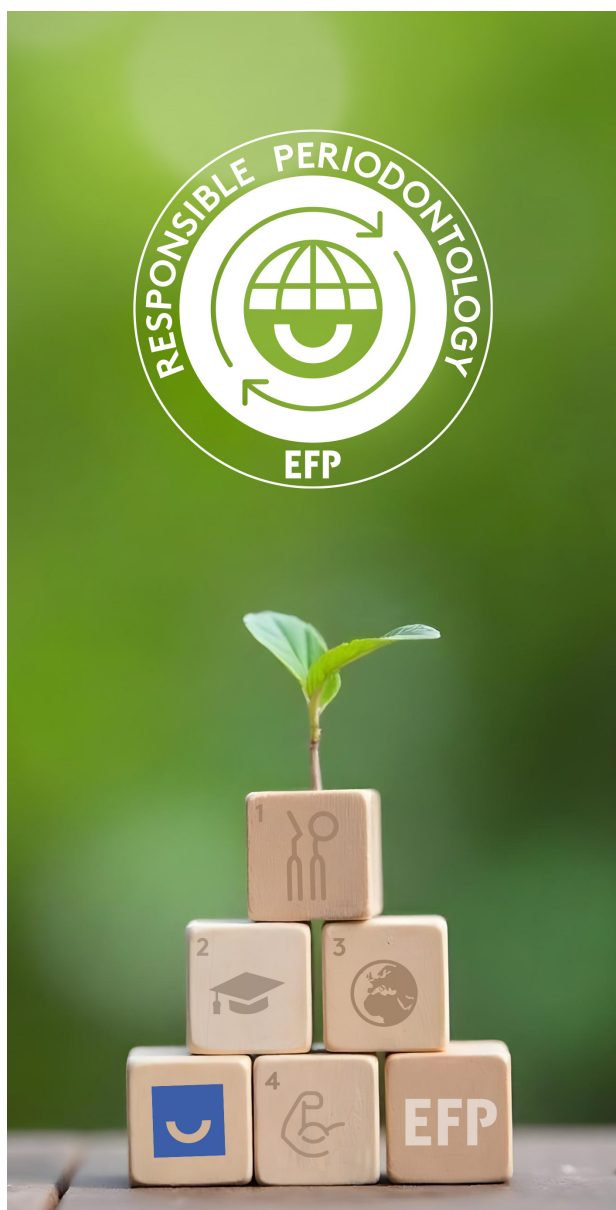
Sustainable or green dentistry is an evolving field that integrates environmentally friendly practices into dental care. The EFP has been at the forefront of this initiative, with its Responsible periodontology and sustainability initiative. The EFP should continue efforts to highlight the opportunities for dental professionals—whether in larger dental clinics or smaller practices - to adopt sustainable practices, drawing on recent studies and best practices in the field.

Each of these areas presents both challenges and unique opportunities for growth and building resilience in a rapidly evolving landscape. By addressing these diverse challenges, the EFP can reinforce its role as a global leader in periodontology and oral health and drive meaningful advancements in oral health on a global scale.



02: STRATEGY 2026/2030

STRATEGY 2026/2030 → TO BUILD A STRONGER, MORE INFLUENTIAL AND SUSTAINABLE EFP THAT ADVANCES ORAL HEALTH GLOBALLY



By building on the successes of the 2021-2025 strategic plan, the 2026 – 2030 strategic plan aims to allow the EFP to continue its mission of promoting periodontal and oral health, uniting the profession, and preparing future generations for the challenges ahead.

Four strategic priorities were identified to achieve the above:

1. Scientific excellence:

Continue advancing periodontal science through congresses, journals, workshops, and clinical practice guidelines.

2. Educational quality:

Strengthen the EFP's ability to grow its education programmes and raise certification standards.

3. Policy and public awareness:

Enhance visibility of EFP's work in periodontal and oral health awareness and policymaking.

4. Strengthen internal capabilities:

As the EFP grows, both in reach and in influence, it will need to strengthen its internal capabilities and alignment to ensure that it can deliver on its ambitions.

STRATEGIC PILLAR 1: → SCIENTIFIC EXCELLENCE

Scientific excellence has long been a cornerstone of the EFP's mission, forming the backbone of its efforts to advance periodontal science and education. Over the past decades, the EFP's dedication to upholding the highest standards in scientific rigour and research dissemination has solidified its reputation as a leader within the profession. In the new strategic plan, the commitment to scientific excellence remains a top priority, protecting and enhancing one of the EFP's most valuable assets.

To further elevate the scientific impact of periodontal research and clinical practice, the EFP will focus on the following initiatives:

Advancing clinical practice guidelines

Developing and disseminating clinical practice guidelines has become a hallmark of the EFP's commitment to evidence-based care. By producing prestigious, S3-level guidelines based on systematic reviews and expert consensus, the EFP sets the bar for standards in periodontal care, offering actionable, measurable recommendations that are crucial for improving patient outcomes. Moving forward, the EFP aims to make its guidelines more visible and widely recognised among government bodies and national societies, ultimately embedding these standards within healthcare systems across Europe and beyond.



Expanding reach and influence

The EFP is dedicated to extending the reach and influence of its key scientific outputs, including its flagship journal, the Journal of Clinical Periodontology, as well as its congress EuroPerio; Perio Master Clinics and workshops. EuroPerio, the world's leading periodontal congress, serves as a focal point for scientific exchange, professional networking, and collective advancement in periodontal science. By fostering engagement among established experts and the next generation of researchers, EuroPerio strengthens the community's cohesion and visibility. Continued development of EuroPerio, Perio Master Clinics and the Journal of Clinical Periodontology, will ensure that the latest research reaches a global audience, enhancing the EFP's scientific footprint and attracting diverse international members.



Translating science into practice

Maintaining clinical rigour is central to the EFP's mission. As new research emerges, the EFP is dedicated to ensuring that scientific discoveries are effectively translated into everyday practice, driving evidence-based, patient-centred care. Through workshops, systematic reviews, and consensus reports, the EFP will continue to support the dissemination of the latest



research findings. The goal is not only to keep healthcare providers informed but to actively drive the adoption of these advancements in clinical settings, ultimately enhancing patient care on a global scale.

Fostering cross-country collaboration and research networks

The EFP recognises that collaboration across borders is essential to advancing periodontal science. By promoting networks that encourage cross-country research initiatives, the EFP aims to foster an environment where professionals can collaborate and undertake joint studies. Bringing together funders and researchers from across Europe could also serve to facilitate large-scale clinical trials, advancing the field in ways that smaller studies may not achieve. This collaborative approach will help build a robust, interconnected research community that can tackle the field's most pressing challenges.

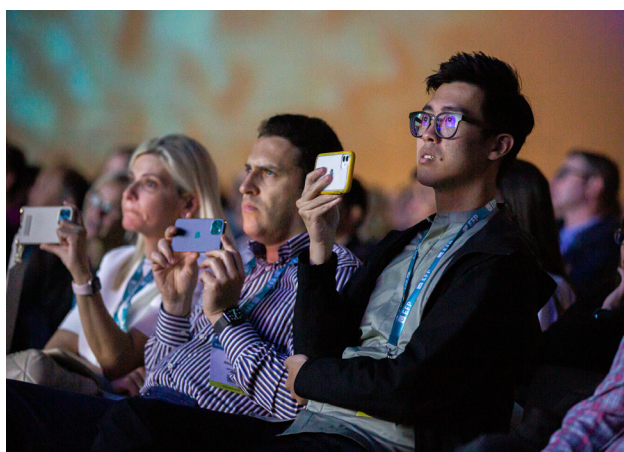
Promoting prevention and addressing global health trends

Monitoring and addressing the global burden of periodontitis is an essential part of the EFP's scientific mission. The EFP will continue to develop prevention initiatives aimed at reducing the prevalence of perio-

dontal and peri-implant diseases, both in Europe and globally. By integrating the latest epidemiological insights into its prevention efforts, the EFP seeks to make a meaningful impact on public health outcomes. Prevention-focused projects are part of a broader effort to reduce the burden of these diseases and promote better oral health for all. Collaborations, such as with the Economist Intelligence Unit, offer strategic opportunities to provide the community with evidence-based resources, further establishing the EFP as a leader in setting care standards.

Engaging future generations and research funding

To ensure the sustained impact of its initiatives, the EFP is committed to engaging the next generation of periodontal professionals. This includes establishing formal mechanisms for involvement and supporting young researchers through awards such as the Digital Innovation Award or the Jaccard Prize. Encouraging research funding is also essential to maintaining a thriving scientific community. By creating opportunities for young scientists to engage with the EFP's activities, including workshops and congresses, the federation is investing in the future of the field and fostering a culture of scientific inquiry and excellence. Finally, the EFP is committed to maintaining the bi-annual Student symposium



that gathers students from accredited post-graduate programmes, which will need funding and structural support to grow in line with the success of associated programmes.

Conclusion

As the EFP moves forward, scientific excellence will remain at the heart of its strategy, guiding every aspect of its work in periodontology and implant dentistry, and oral health in general. By maintaining high standards, promoting the global dissemination of research, and fostering collaboration, the EFP aims to continue shaping the field and driving progress. Through its commitment to science-driven initiatives, the EFP will not only protect but expand its influence, ensuring that periodontal care continues to evolve and improve for the benefit of patients worldwide.

STRATEGIC PILLAR 2: → ENHANCE AND INNOVATE PERIODONTAL EDUCATION

Education has been a foundational element of the EFP's mission since its inception, with the promotion of periodontology and periodontal health at its core. As healthcare professionals face a growing need for advanced skills and knowledge, the EFP remains committed to developing and innovating high-quality educational and certification programmes. In this new strategic phase, the EFP will focus on creating accessible, sustainable, innovative and scalable educational platforms that meet the increasing demand for continuous learning and professional growth.

To further expand its impact in education, the EFP will drive the following initiatives:

Creating value-driven educational programmes

The EFP aims to design educational programmes that not only uphold the highest standards of quality but also attract a broad spectrum of participants, including both established practitioners and new professionals. By offering value-driven education with clear, visible benefits, the EFP can increase participation and generate revenue that supports ongoing programme development. Each educational offering will be structured to provide a clear return on investment for participants, elevating the reputation of EFP-accredited programs and encouraging alumni engagement.

Expanding and enhancing postgraduate programmes

Raising the standards and scope of postgraduate education is a key priority. The EFP will work with member societies to support the development and expansion of postgraduate periodontology programmes, ensuring consistent, rigorous standards in education and training. With a focus on harmonising certification and audit criteria, the EFP aims to establish a recognised benchmark for excellence in periodontal education across Europe and beyond. By positioning EFP certification as a hallmark of quality, these programmes will attract greater interest and provide a new, sustainable revenue stream.



Introducing globally recognised certification standards

Developing a globally respected certification standard, akin to the U.S. Board certification model, is crucial for raising the profile and value of EFP educational programmes. This certification will be designed to reflect both rigour and prestige, making it highly desirable for professionals and valued by employers. The EFP will invest in branding and marketing efforts to enhance the visibility and appeal of this certification, establishing it as an internationally recognised qualification in periodontology and implant dentistry. This initiative aims to attract more participants, reinforcing the financial sustainability of EFP education.

Expanding partnerships to reach a broader audience

The EFP will explore strategic partnerships to extend its educational reach to other healthcare professionals, including doctors, pharmacists, and hygienists, who play a role in supporting oral health. By collaborating with institutions and organisations in related healthcare fields, the EFP can create interdisciplinary training opportunities that enhance the understanding of periodontal health among a wider range of

practitioners. These partnerships will not only support public health but also position the EFP as a key player in integrated healthcare education, further expanding its influence and impact.

Structuring and resourcing continuous education efforts

A key component of the EFP's education strategy is to establish a robust, structured approach to continuous education, in line with the findings of the 2024 EFP consensus report on education in periodontology, published in the *Journal of Clinical Periodontology*.

This includes developing a business strategy that aligns educational efforts with financial objectives and assigning professional staff to manage and oversee education programmes. With dedicated resources and structured planning, the EFP can ensure that its educational efforts are sustainable, strategically aligned, and capable of adapting to new developments in teaching and learning methodologies.

Engaging alumni and strengthening recognition

To enhance engagement with alumni, the EFP will focus on creating meaningful ways for them to connect with the federation and contribute to its educational initiatives. Alumni engagement programmes, such as regular postgraduate symposia and master classes at national society congresses, can help foster a sense of community while generating additional revenue. Clear communication about the benefits and prestige associated with EFP education will also be prioritised, establishing these programmes as sought-after qualifications within the profession.

Conclusion

Through these initiatives, the EFP is committed to setting new standards in periodontal education and creating a robust framework that supports professional growth and financial sustainability. By developing high-quality, innovative, accessible, and internationally recognised educational programmes, the EFP can ensure that its contributions to periodontology and

implant dentistry continue to make a meaningful impact on the field. Through strategic innovation, partnerships, and a commitment to excellence, the EFP aims to create an educational ecosystem that meets the evolving needs of professionals and advances the practice of evidence-based, patient-centred care.



STRATEGIC PILLAR 3: → STRENGTHEN POLICY INFLUENCE AND RAISE PUBLIC AWARENESS

As awareness of the connection between periodontal health and overall health grows, the EFP is committed to strengthening its influence on policy, and expanding public awareness at the national, European, and global levels. By positioning periodontal health as a critical element of public health, the EFP aims to advocate for policies that recognise periodontology's role in preventing and managing chronic diseases, reducing health inequalities, and enhancing quality of life.

To accomplish this, the EFP will focus on the following strategic actions:

Strengthening relationships with decision-makers

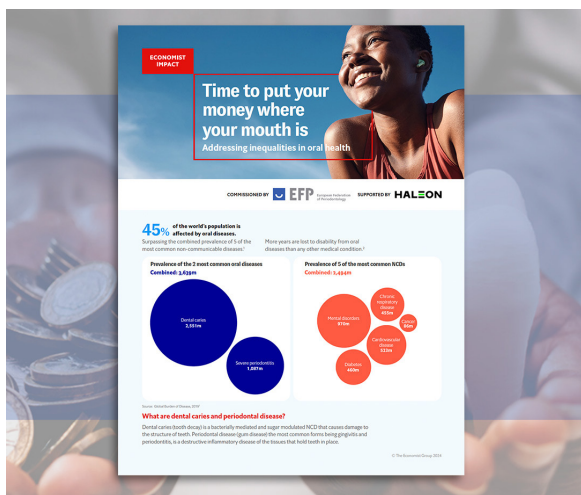
To elevate periodontal health on public health agendas, the EFP will build and strengthen relationships with policymakers and health authorities at the EU, national, and international levels, including the World Health Organization. A key objective is to achieve official recognition of periodontology as a dental specialty across Europe, securing its status alongside other specialties like orthodontics. This recognition is essential for ensuring that periodontal health is prioritised within healthcare systems and supported by public health policies. The EFP will also work closely with national periodontal societies, encouraging them to engage in dialogue with their respective health authorities to ensure periodontal health is acknowledged as a significant component of chronic disease prevention.

Promoting evidence-based policymaking

The EFP's collaboration with the Economist Intelligence Unit (EIU) has provided a solid foundation of evidence that demonstrates the impact of periodontal health on general health, quality of life, and social inequality. The EFP will continue to leverage this data and other research findings to support evidence-based policymaking and to drive global influence through media amplification of data driven reports. By presenting clear, data-driven arguments, the EFP can make a compelling case for the inclusion of periodontal health in public health initiatives and chronic disease prevention programmes. Collaborating with



medical societies to highlight the association between periodontal diseases and other non-communicable diseases will further strengthen the EFP's influence in shaping health policies. Further partnerships will be sought with leading medical and economic modelling organisations to ensure a continuous presence on the policy stage.



A RESEARCH BY **ECONOMIST IMPACT** COMMISSIONED BY **EFP** European Federation of Periodontology SUPPORTED BY **HALEON**



Expanding public awareness and prevention campaigns

Raising public awareness of the importance of periodontal health is central to the EFP’s mission. Building on successful initiatives like Gum Health Day, the EFP will enhance its public awareness campaigns to reach a broader audience and promote preventive care. These campaigns will emphasise the link between periodontal health and general health, aiming to engage individuals who may not regularly seek dental care. By shifting the focus toward prevention, the EFP can also highlight the substantial cost savings that can be achieved by preventing caries and periodontal disease rather than treating them. Preventive measures

reduce the economic burden on healthcare systems and improve quality of life for individuals by minimising the need for extensive, costly treatments. To amplify the reach and impact of these campaigns, the EFP will explore partnerships with sponsors and other organisations, reinforcing the message that oral health is a fundamental component of overall well-being and chronic disease prevention.

Engaging and empowering patients and patient advocates

The EFP recognises the growing importance of patient advocacy in healthcare policy. To strengthen its influence, the EFP will establish a more systematic approach to patient engagement, including creating a European patient forum inspired by successful national models. This forum would not only provide patients with a voice in policy discussions but also involve them in the development of clinical guidelines and awareness campaigns. By engaging patients as advocates for periodontal health, the EFP can amplify its message and foster a more inclusive approach to policy and public awareness efforts.

Developing strategic partnerships for broader health impact

To maximise its policy impact, the EFP will forge alliances with other healthcare organisations, including medical societies and public health bodies. These partnerships will help to position periodontal and oral health within the broader context of public health, opening opportunities to influence health policy at multiple levels. By working with organisations focused





on other areas of health, such as general practitioners, cardiovascular and diabetes associations, the EFP can present periodontal health as a vital part of preventive care for systemic conditions. This collaborative approach also allows the EFP to extend its reach and advocate for a more integrated approach to health that includes oral health as a critical factor.

Enhancing National Society membership engagement

Achieving policy impact and raising public awareness requires close alignment with national periodontal societies across Europe. The EFP will prioritise efforts to engage member societies more actively, encouraging them to participate in and promote EFP campaigns and advocacy initiatives. By fostering a shared vision and providing resources to support these efforts, the

EFP can increase its influence at the national level and ensure consistency in messaging across countries. Establishing clearer, more structured communications with member societies will also enhance coordination, enabling a unified approach to influencing policy and raising awareness.

Conclusion

Through these strategic initiatives, the EFP aims to assert its position as a global advocate for periodontal health and a trusted source of policy guidance. By fostering strong relationships with decision-makers, leveraging evidence-based research, engaging patients, and building strategic partnerships, the EFP will raise the profile of periodontal health within the broader public health arena. This expanded influence will enable the EFP to promote policies that reduce the burden of periodontal disease, address health inequalities, and advance the recognition of periodontology as a vital healthcare specialty.



STRATEGIC PILLAR 4: → STRENGTHEN INTERNAL CAPABILITIES AND GOVERNANCE

As the EFP expands its influence and impact, strengthening internal capabilities is essential to support sustainable growth and ensure effective alignment across its network. This includes improving organisational structures, processes, and governance to meet the demands of a larger, more influential federation. In this effort, it is crucial to ensure that all members and key service providers are aligned with the EFP's strategic vision and actively contribute to its collective influence. By fostering a culture of collaboration and shared goals, we aim to ensure that all members support and enhance the EFP's growing impact, helping to propel the organisation forward together.

To achieve these goals, the EFP will focus on the following strategic actions:

Strengthening member alignment

Effective communication and alignment are essential for a federation such as the EFP, with its diverse members and stakeholders, to continue its growth and achieve its strategic goals. To support this, the EFP will refine its communication and engagement framework to promote transparency, accountability, and inclusivity, ensuring that all stakeholders feel represented, valued and engaged. This includes developing formal processes that enhance collaboration with national societies, international partners, partners and key service providers, clarifying roles, and nurturing a unified commitment to the EFP's strategic vision. Regular meetings, constructive feedback channels, and structured communication will foster strong relationships and cohesion across the federation, encouraging each society and partner to contribute meaningfully to the EFP's mission and collective progress.

Attracting and engaging the next generation of leaders

A sustainable future for the EFP depends on cultivating a new generation of leaders who bring fresh perspectives and are committed to advancing periodontal health. To support this, the EFP will create opportunities for younger members to take on active roles within the federation, including leadership positions, committee memberships, and professional



development initiatives. Establishing a structured pathway for younger professionals will enable the EFP to build a pipeline of future leaders while maintaining a balance of experience and innovation in its governance.

Enhancing internal operations and efficiency

To better manage growth, the EFP will continue to professionalise its administration by implementing efficient processes and formal structures across its activities. This includes adopting a business-oriented approach to resource allocation, developing a clear budget to support strategic initiatives, and ensuring that volunteers and professional staff are adequately supported. By streamlining operations and enhancing internal systems, the EFP can more effectively manage its resources, align its activities with strategic priorities, and provide a solid foundation for long-term success.

Diversifying revenue streams for financial sustainability

Financial sustainability is essential for the EFP to deliver on its mission without relying solely on traditional funding sources such as congress, membership



and the journal. The EFP will explore diverse revenue opportunities by expanding its educational programmes and platforms, events and certifications. Additionally, establishing a sustainable funding model with independent revenue streams will provide the flexibility needed to innovate and invest in long-term projects. Through diversified revenue sources, the EFP can build a financial foundation that supports ambitious goals and secures its role as a leading organisation in periodontal health.

Strengthening relationships with member societies and creating value

As the EFP grows, maintaining a strong relationship with national societies remains a priority. The EFP will work to foster closer connections, providing evidence-based resources and opportunities that benefit all members and encourage active participation. By acting as a guiding force and offering valuable tools, including educational resources, policy support, and networking opportunities, the EFP can help member societies better serve their local communities. Establishing a sense of shared purpose and clear communication about the benefits of EFP affiliation will support alignment and enhance the EFP's collective impact.

Increasing international membership and broadening global influence

The EFP's growth strategy includes attracting more international members to increase its global reach while maintaining its core European values. By broadening its membership base, the EFP can enhance its influence, expand its network, and reinforce its reputation as a global leader in periodontology. This approach not only strengthens the EFP's voice in international dialogues but also enables the federation to share its evidence-based standards and scientific insights with a wider audience, contributing to global advancements in periodontal health.

Committing to sustainable and green dentistry

As part of its commitment to responsible periodontology, the EFP will continue to integrate sustainable practices into its operations and promote environmentally friendly initiatives within the dental profession. Through its *Responsible Periodontology and Sustainability* initiative, the EFP will encourage clinics and practices across Europe to adopt green dentistry principles, helping them navigate the challenges and

opportunities associated with sustainability. This commitment will position the EFP as a leader in sustainable healthcare and underscore the federation’s dedication to global environmental responsibility.



Conclusion

By strengthening its internal capabilities and governance, the EFP is building a resilient foundation to support its growth and enhance its impact. Through improved governance structures, strategic resource management, financial diversification, and a commitment to sustainable practices, the EFP will be better equipped to meet the evolving needs of its members and the wider periodontal community. With a focus on member alignment, next-generation leadership, and global engagement, the EFP is poised to continue its journey as a trusted, influential leader in periodontology, advancing periodontal health on a global scale.

03: MEASURING IMPACT

→ MEASURING IMPACT

The EFP has historically lacked a structured set of metrics to support robust governance and strategic execution. While various elements of strategic projects have been measured and tracked internally, there has been limited development of key performance indicators (KPIs) that clearly reflect progress in each strategic pillar and highlight areas needing adjustment to ensure success.

In this new strategic cycle, the EFP intends to address this gap by incorporating formal metrics to track progress and communicate results to members and stakeholders. During the first year, the focus will be on identifying relevant metrics and defining measurement methods. These metrics will then be progressively integrated into regular reporting to members, covering each of the four strategic priorities over the following years.

Strategic pillar 1: Scientific excellence

Scientific output will be measured through metrics such as participation in EFP congresses and events, the impact factor of the Journal of Clinical Periodontology as well the production and adoption rate of EFP clinical practice guidelines. These indicators will assess the EFP's effectiveness in fostering scientific excellence and disseminating evidence-based knowledge.

Strategic pillar 2: Enhance and innovate periodontal education

To measure the reach and effectiveness of EFP's educational initiatives, metrics will include the number of certified professionals, postgraduate programme enrolments, and the launch of new educational programmes. They will potentially also measure alumni engagement and quality perception. These KPIs will help the EFP monitor its success in meeting the growing demand for high-quality, accessible education. By expanding certification programs and postgraduate offerings, the EFP supports skill development and raises the standard of periodontal care worldwide.

Strategic pillar 3: Strengthen policy influence and raise public awareness

The EFP's advocacy efforts and public awareness campaigns will be evaluated based on progress toward recognition of periodontology as a specialty, as well as the effectiveness of public health campaigns. Metrics such as number of people impacted, or number of member societies implanting campaigns, as well as number of senior policy members engaged with, or advertising equivalent of media efforts will be developed. Tracking these metrics will demonstrate the federation's ability to influence health policy and raise public awareness of periodontal health's role in overall health. Recognition as a specialty will signify policy influence and strengthen the federation's position within healthcare systems.

Strategic pillar 4: Strengthen internal capabilities and governance

The EFP's influence as a global leader will be measured by growth in international membership, increased engagement with stakeholders, and improved governance practices. Metrics will measure engagement and satisfaction as well as member numbers. By tracking these indicators, the EFP can evaluate its success in strengthening its network and attracting diverse voices from the periodontal and broader healthcare community. Increased membership and higher levels of engagement signify recognition of the EFP's leadership and the value it offers.

Additionally, financial metrics will be produced, aiming to evaluate the ability of the EFP to diversify its revenue sources and sustain the effort needed to implement its strategic initiatives. Financial sustainability underpins the EFP's ability to maintain and expand its activities. Effective cost management will also play a key role in safeguarding resources, enabling the federation to invest in strategic priorities that drive growth.

04: CONCLUSION

→ CONCLUSION

This 2026 -2030 strategic plan marks a vital step forward in ensuring that the EFP grows and remains aligned, relevant, resilient and impactful as it advances periodontal health on a global scale. As the federation looks toward 2030, each strategic pillar—scientific excellence, enhanced education, strengthened policy influence, and robust governance—forms a foundation that will guide the EFP’s growth, reinforce its relevance, and amplify its contribution to oral health. The plan provides not only a vision but also a roadmap to strengthen the federation’s position as a leader in science, education, and policy.

Achieving these ambitious goals requires collaboration and shared commitment across every level of the federation. National societies, international members, partners, staff and other stakeholders are all crucial to this journey. The EFP must come together with a unified purpose, recognising that individual efforts contribute to the EFP’s collective impact. By embracing a common vision, we can build a stronger, more cohesive EFP—one that is equipped to lead with integrity, transparency, inclusivity, and purpose.

The success of the EFP also depends on the wise allocation of resources and a commitment to measuring progress along the way. This approach ensures that each initiative is well-supported and aligned with long-term goals, allowing the EFP to adjust and refine its strategy as needed to achieve meaningful, sustainable outcomes.



EFP Vision 2030:
Better oral health for all
by



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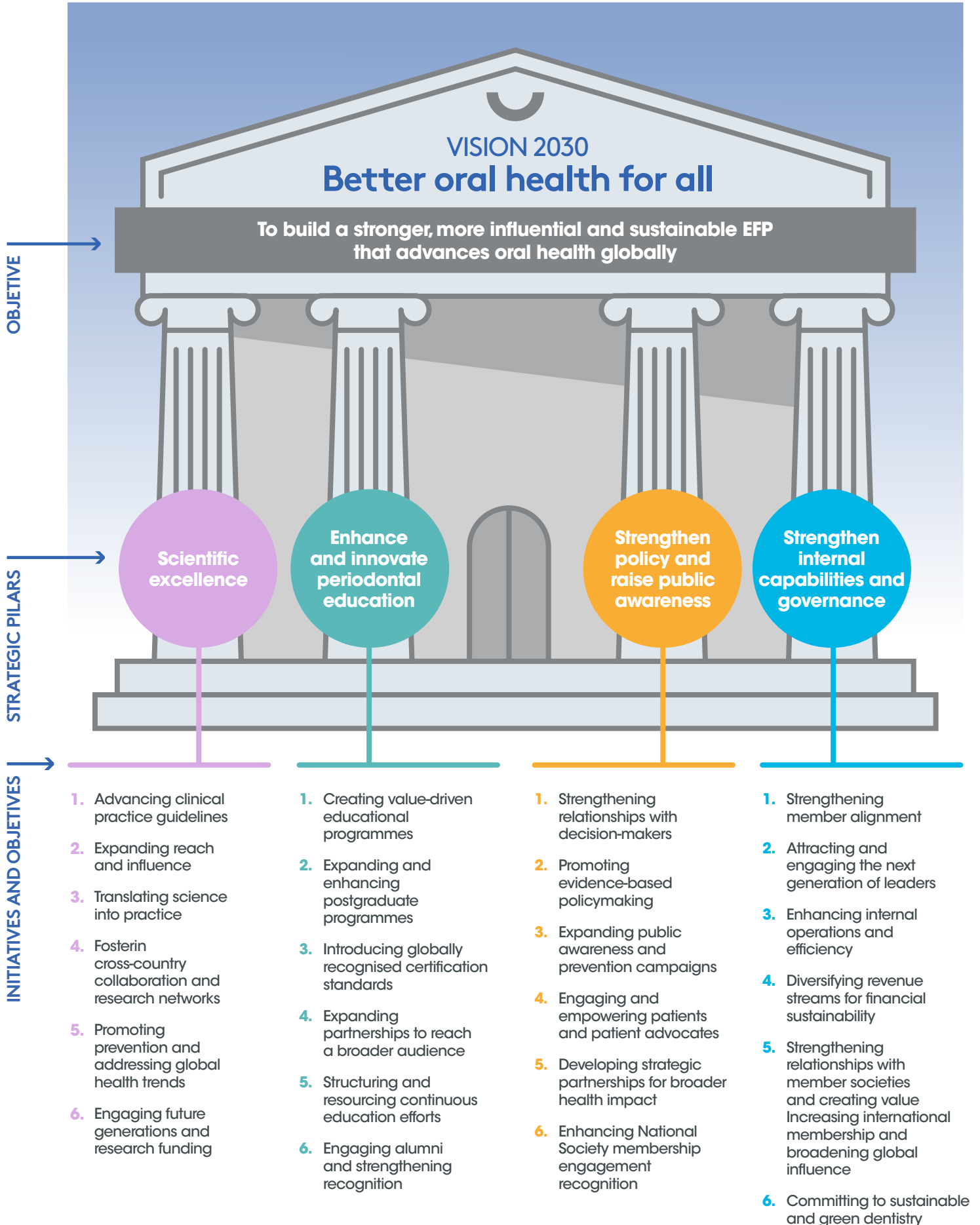
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3rd March 2025







European
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The EFP expresses its sincere gratitude to all its partners for their invaluable support and making its mission possible.

Their support enables the EFP to execute its strategies effectively, driving innovation in periodontology and championing oral health worldwide.

EFP Partners:





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